

# Become an Alumni Ambassador



Share your expertise, enthusiasm and real-world knowledge with students seeking higher education while encouraging them to attend St. Thomas. Deepen community connections while broadening your networks and experience.



# GET INVOLVED: Alumni Ambassador Volunteer Roles

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## → Admissions Campus Partner

Share your experiences with prospective and newly-admitted students.

- Provide a positive experience for prospective students during admissions events
  - Share your personal experiences in a St. Thomas program or area of study
  - Offer Q&A sessions with prospective students and their parents
  - Stay in touch with newly-admitted students throughout the enrollment process
  - Serve as a resource for students and alumni moving to your area
  - Recruit volunteers
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## → Brand Advocate

Be an enthusiastic advocate and engage alumni in advancing the St. Thomas mission.

- Promote the university through personal networks and communication outlets including social media
- Engage St. Thomas alumni and friends within your community by attending local and regional events
- Provide testimonials for St. Thomas communications
- Share your thoughts through surveys and focus groups

## → Student Referral

Encourage prospective students to consider St. Thomas.

- Share positive stories with prospective Tommies
  - Connect students to admissions by referring them through our online form
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Let us know how you want to get involved in supporting the awareness and growth of St. Thomas! We are grateful for your commitment.

